



**PERIYAR
MANIAMMAI**
INSTITUTE OF SCIENCE & TECHNOLOGY
(Deemed to be University)
Established Under Sec. 3 of UGC Act, 1956 • NAAC Accredited
think • innovate • transform

**DEPARTMENT OF MANAGEMENT STUDIES
&
INTERNAL QUALITY ASSURANCE CELL**

JOINTLY ORGANISE WEBINAR ON

SOCIAL MEDIA MARKETING

Resource Person

**Mr. Dhanraj Venugopal
Assistant Manager
Bank of New York Mellon
FX and Corporate Treasury services,
Chennai**

26 NOVEMBER 2021

11:00 AM

MEET LINK : [MEET.GOOGLE.COM/DRF-ABBU-AXI](https://meet.google.com/DRF-ABBU-AXI)

Coordinator

Dr. A.Arun Kumar

Convenor

Dr. Sathyapriya.J

